

- FAMILY WINES —



LOCATION: Tuscany, Italy. (Town of Lajatico).

ENVIRONMENTAL STANDARD: Hand-harvested. No irrigation.

WINES: Prosecco DOC - Extra Dry, Sangiovese IGT, Terre di Sandro IGT, Alcide IGT, In Canto IGT, Poggioncino IGT*.

HERITAGE: The Bocelli family has been making wine since 1881.

STORY: Long before Andrea Bocelli was famous for music, the Bocelli family has been known for wine. For over 130 years, spanning 3 generations, they have made classic Italian wines on their small estate in Tuscany. To this day, "Mamma Bocelli" still enjoys working in the fields, carefully hand-tying vines. Sister-in-law Cinzia and brother Alberto manage the azienda, and receive guests that stop by to say hello – it is a true family affair.

And if there is one thing that Andrea, Alberto, and their family love to do, it is to share their special brand of Italian culture with friends around the world. Whether it is the music of "La Boheme," or the wine of *la dolce vita*, they understand the art of living well. That is why, for the very first time, they have partnered with other exceptional growers to produce Bocelli Family Wines – wines that express the unique pleasures, and character, of Italy; wines that they enjoy at their own table.

For the Bocelli family, these wines are not a "product", or an endorsement (they don't do endorsements). Instead, all of the wines are personally produced and selected by Alberto and Andrea Bocelli and their partners, and are of exceptional quality and provenance. From estate-grown, single cru wines with just a few hundred cases made, to their immensely pleasing partner-grown selections, Bocelli Family Wines combines three of Andrea and Alberto's favorite things in life: music, wine, and *la famiglia*.

*Poggioncino IGT is not currently available in the U.S.A..



