

bocelli

FAMILY WINES

TOP 10
PROSECCO
Wine Spectator



SELLING POINTS:

- Top Ten rated Prosecco of the Year (Wine Spectator)
- Andrea Bocelli has over 2.5 million Facebook friends and Twitter followers
- Approx. 9% of Bocelli music sales worldwide are in Florida!
- Targeted messaging to fans in Florida and S.E. to find his wine at Publix!
- National BTG placement at all Carrabba's Italian Grille Restaurants

PROSECCO DOC - EXTRA DRY

GRAPE VARIETIES: 100% Prosecco

ALCOHOL: 12% by volume

VINE YIELD: 1 bottle per plant average

SOIL: Morenico

VINEYARD LOCATION: Valdobbiadene, Veneto

WINE TYPE: Delightful, everyday sparkling wine.

TASTING NOTES: Made from the Prosecco grape that is indigenous to the Veneto region, this sparkling wine has subtle flower and fruit aromas that make the palate deliciously light and playful. Unlike many Champagnes, it is not harsh—rather, it tickles the throat with a peachy softness, and is flecked with minerality that remains simple in the best of ways. Perfect perlage make it the ideal choice for any occasion.

Long Before Andrea Bocelli was famous for music, the Bocelli family has been known for wine. For over 130 years, they have made classic wines on their Tuscan farm. Now in collaboration with Trevisiol, the 'first family of Prosecco', they share this delightful sparkling wine that is a staple of everyday Italian celebration.

"Please join us in celebrating the things that truly make a good life: food, friends, *la famiglia* – and of course, fantastic wine."

– Alberto and Andrea Bocelli

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